IMAGINE BEING REWARDED FOR JUST BEING YOU

SMALL IDEA.
HUGE POTENTIAL.

Panjea

IF YOU CAN IMAGINE IT AND CREATE IT THEN IT HAS A HOME ON PANJEA
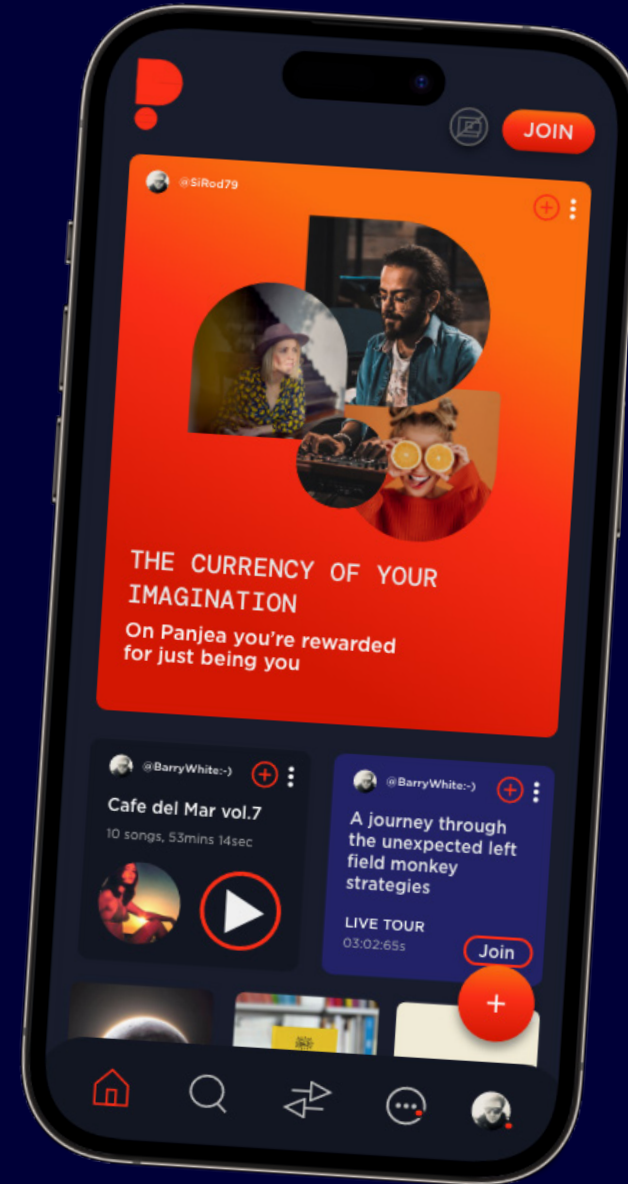
The blockchain based imaginarium where all media content is created, curated and controlled by its users

With the chance for every single participant to capitalise on the wealth generated by the network

Whilst the rest of the internet wants to tell you how to live

PANJEA PAYS YOU FOR JUST BEING YOURSELF

PANJEA - JUST BE YOURSELF

Panjea

PANJEA IS A CONTENT DRIVEN, BLOCKCHAIN BASED NETWORK

It utilises a nodal framework to connect similar content.

Users can upload multiple media types to any point in the network.

Unlike other comparative products it has an inbuilt economy.

All users must pay subscription fees.

Any creator must pay to upload media or curate the network.

90% OF THIS VALUE IS RETURNED TO THE CREATORS.

90%

OF THIS VALUE IS RETURNED TO THE CREATORS.
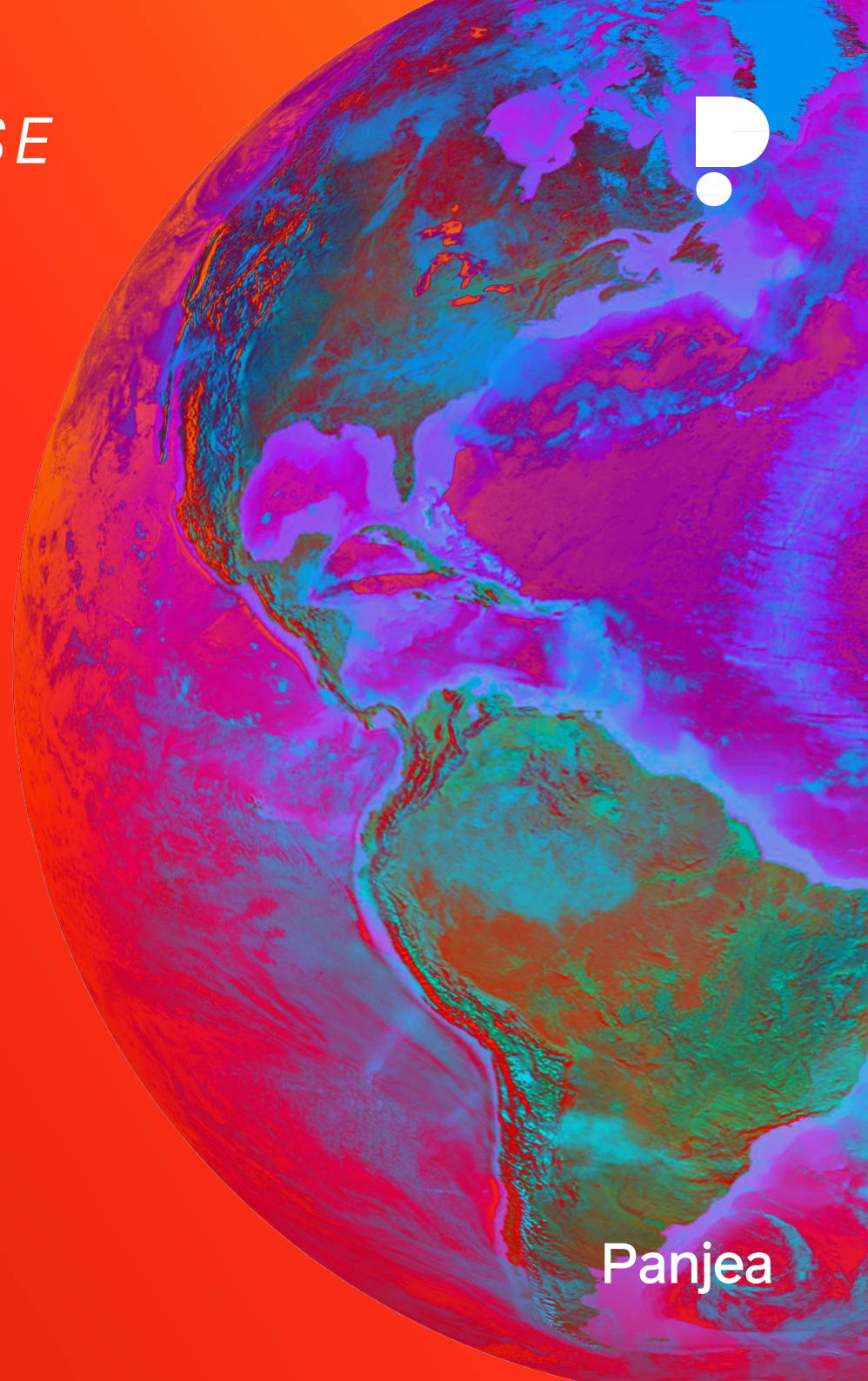
PANJEA.IO

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WHY WEB 3.0 MAKES SENSE

THE BLOCKCHAIN FINALLY FLEXES ITS POWER

The world has already been introduced to decentralised finance.

What about a completely decentralised internet? Web3.0 gives us an opportunity to give back control of the internet to the people that matter most – everybody.

PANJEA IS OUR CHANCE FOR A TRULY DEMOCRATISED INTERNET

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HOW PANJEA IS WEB 3.0

PANJEA IS A WEB 3.0 APPLICATION IN THE TRUEST SENSE

Our development team has already managed to create an architecture on the Aleph Zero blockchain that supports the following content types

Video

Pictures

Audio

Text

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INCENTIVISED CONTENT PRODUCTION ON PANJEA

USERS ON PANJEA MUST FIRST SUBSCRIBE TO THE NETWORK – BURNING COINS

Any update users make to Panjea network also burns coins:

- Uploading content
- Curating content links
- Creating content playlists

WHENEVER USERS INTERACT WITH CONTENT OR CURATION, THE ORIGINATOR IS PAID FROM DAILY EMISSIONS.

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HOW ARE WE GENERATING USERS

PANJEA SEEKS TO
GENERATE USERS IN
TWO WAYS:

››› 1.

We have a marketing team
focused on attracting
creative talent within the
key areas of independent
news outlets and social
commentators and up and
coming music.

2. **‹‹‹**

During early phases of
the project, Panjea's
coin emissions programme
will heavily incentivise
early adoption users to
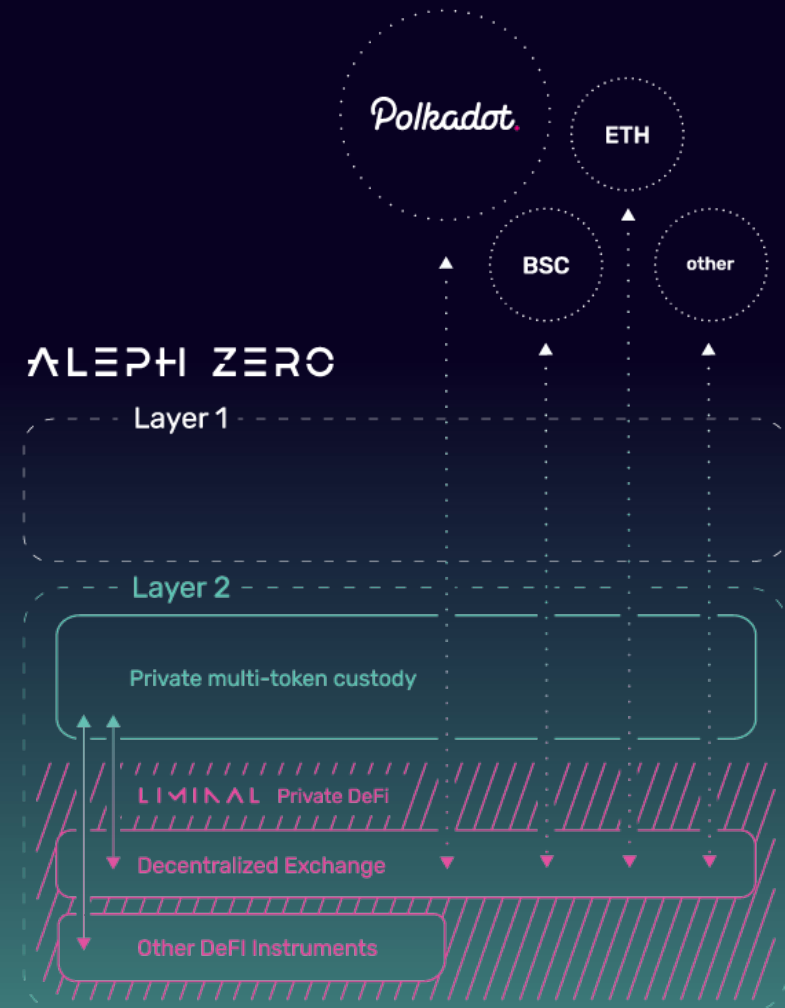interact, post and promote
the network.

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WHY ALEPH ZERO

EXISTING PLATFORMS LACK THE SPEED AND EFFICIENCY NECESSARY FOR PANJEA

Aleph Zero was chosen as the ideal match for our standards:

- Privacy enhancing, proof-of-stake
- Public blockchain built for enterprise, Web 3.0 and DeFi
- Network capacity of 100,000 TPS
- Proof of Life (private smart contracts never expose KYC data)

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THANKS TO PANJEA'S TOKENOMICS, WE DO NOT HAVE TO INFLATE THE VALUE OF OUR COINS

Unlike other Web3.0 projects that require investors to retain (bag-hold) coins – our finite economic system drives value back into our currency.

AGAIN, ENSURING THAT OUR SUPPORTERS, INVESTORS, CREATORS, CURATORS AND EVEN OUR USERS ARE REWARDED FOR THEIR ADHERENCE AND USE OF THE NETWORK.

Panjea

ROADMAP

OUR LONG TERM FOCUS IS ON MORE ADVANCED WEB3.0 FUNCTIONALITY

P.01
First stage will be to establish the network and power rapid growth with content models.

P.02
Once this is complete our plans include collaborative mediums, communication tools, games, e-Shops, accommodation hosting and many of the staple functions that users now expect from Web2.0 portals.

P.03
When Panjea is into its full phase and emissions have reached equilibrium – our final phase will be to push it out as the currency of a fully decentralised digital economy.

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COMPETITOR ANALYSIS

steemit / HIVE

- Imported current problems with social media
- No max coin cap – deflating users forced to bag hold to increase vote power
- Easily manipulated by elite class of power users
- Networks set back by controversial upper leadership decisions

voice™

- Touted as a decentralised and censorship resistant social media network
- Strayed from vision now one of a growing number of NFT marketplaces
- DAO based infrastructure (users vote on content worthy of rewards)
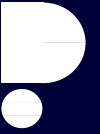- Visionary leader resigned in favour of similar project

subsocial

- Not a best fit social media product – uncommitted to a clear product vision
- No challenge to the problematic models created by Web 2.0 apps
- Advertising focused platform with no alternative financial model
- Slow development has meant traction is decreasing with supporters

TORUM

- Over-spec'd product combining all Web3.0 functionality with Web2.0 failings
- Paid promotional and advertising models imports problems with Google
- Inflationary systems likely to cause future issues with tokenomics
- Tokenomics set to only reward investors, company and private sales

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PANJEA

IT'S MORE THAN WEB 3.0
IT'S MORE THAN SIMPLE BLOCKCHAIN TECHNOLOGY
IT'S MORE THAN FINANCE

Putting the power back in the hands of the little people

PANJEA
JUST BE YOURSELF

TO DISCUSS INVESTMENT
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