



*IMAGINE BEING
REWARDED FOR
JUST BEING YOU*

SMALL IDEA.
HUGE POTENTIAL.

V.04/22

PANJEA.IO
THE CURRENCY OF YOUR IMAGINATION

Panjea

IF YOU CAN IMAGINE IT AND CREATE IT THEN IT HAS A HOME ON PANJEA

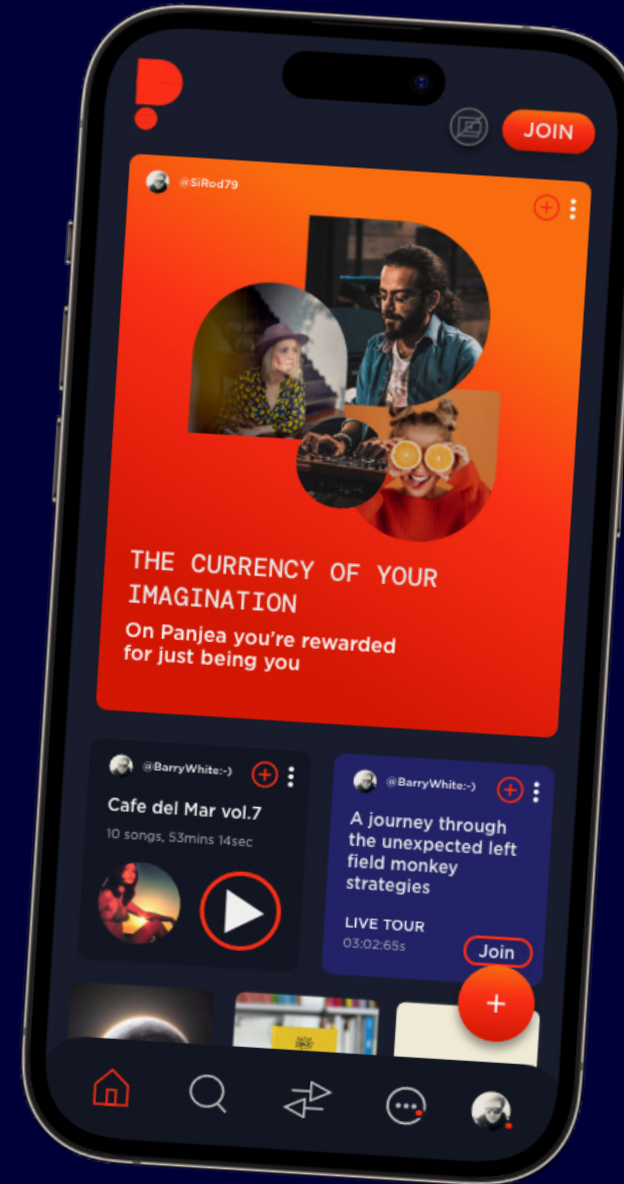
The blockchain based imaginarium where all media content is created, curated and controlled by its users

With the chance for every single participant to capitalise on the wealth generated by the network

Whilst the rest of the internet wants to tell you how to live

PANJEA PAYS YOU FOR JUST BEING YOURSELF

PANJEA - JUST BE YOURSELF



PANJEA IS A CONTENT DRIVEN, **BLOCKCHAIN** **BASED NETWORK**



*It utilises a nodal framework
to connect similar content.*

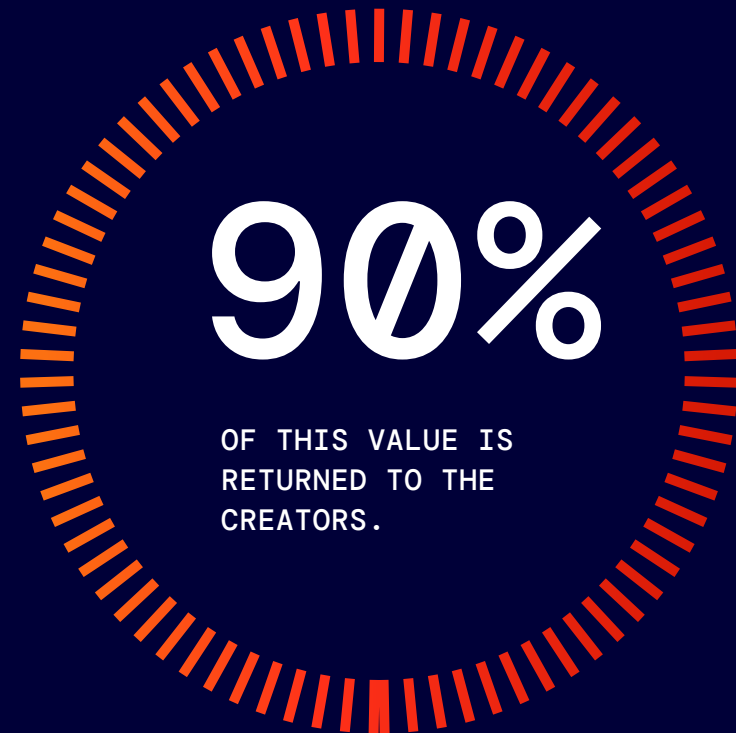
Users can upload multiple media types to any point
in the network.

Unlike other comparative products it has an inbuilt
economy.

All users must pay subscription fees.

Any creator must pay to upload media or curate the
network.

**90% OF THIS VALUE IS RETURNED TO
THE CREATORS.**



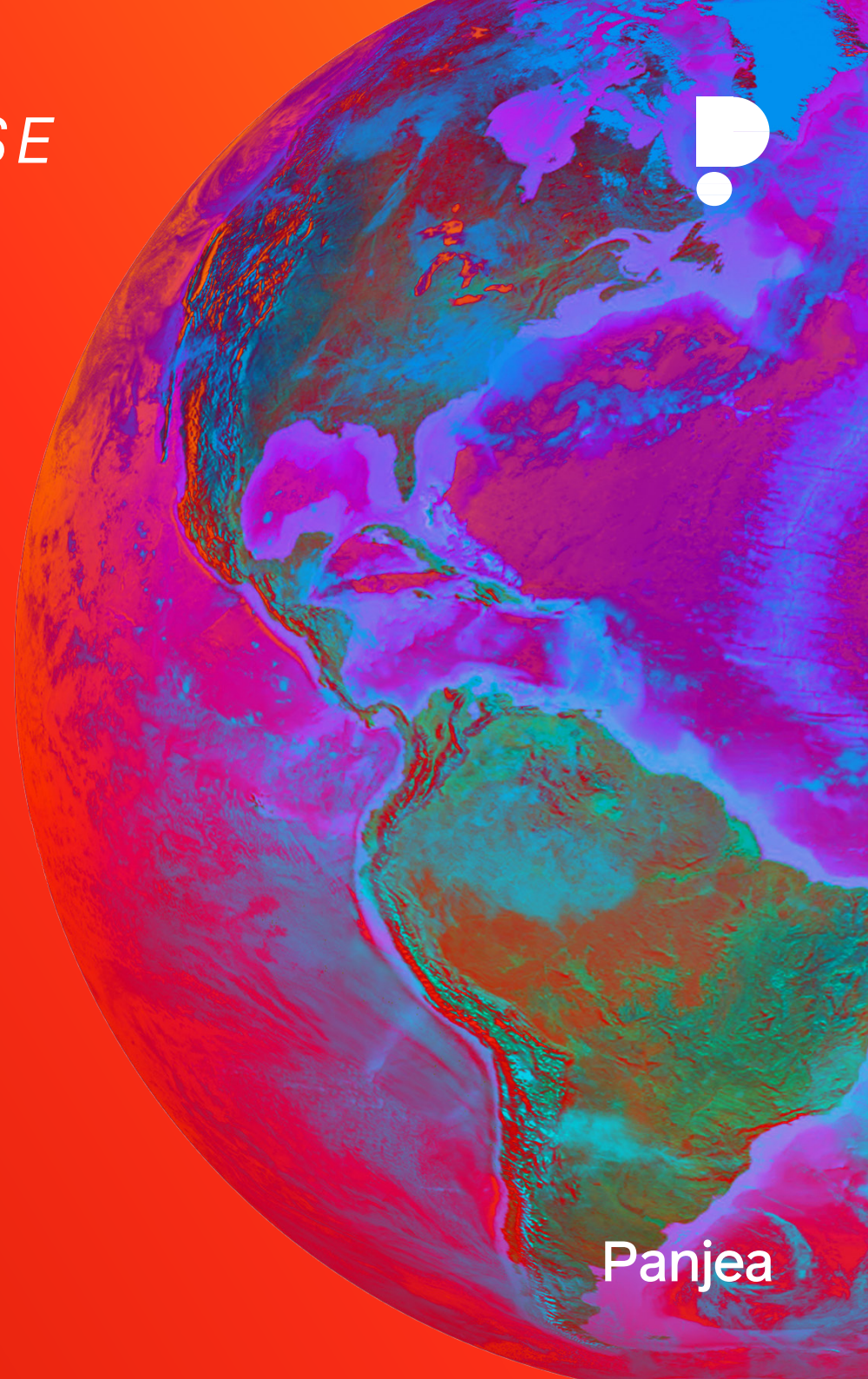
WHY WEB 3.0 MAKES SENSE

THE BLOCKCHAIN FINALLY FLEXES ITS POWER

*The world has already been introduced
to decentralised finance.*

What about a completely decentralised internet? Web3.0 gives us an opportunity to give back control of the internet to the people that matter most - everybody.

**PANJEA IS OUR CHANCE FOR A TRULY
DEMOCRATISED INTERNET**



HOW PANJEA IS WEB 3.0



*PANJEA IS A WEB 3.0
APPLICATION IN THE
TRUEST SENSE*

*Our development team has
already managed to create an
architecture on the Aleph Zero
blockchain that supports the
following content types*



Video



Pictures



Audio



Text

INCENTIVISED CONTENT PRODUCTION ON PANJEA

USERS ON PANJEA MUST FIRST SUBSCRIBE TO THE NETWORK – BURNING COINS

Any update users make to Panjea network also burns coins:

- Uploading content
- Curating content links
- Creating content playlists

WHENEVER USERS INTERACT WITH CONTENT OR CURATION, THE ORIGINATOR IS PAID FROM DAILY EMISSIONS.



ADDITIONAL COIN ECONOMICS



THE MAXIMUM COIN SUPPLY WILL BE LIMITED TO 100M COINS

These are distributed in the following way

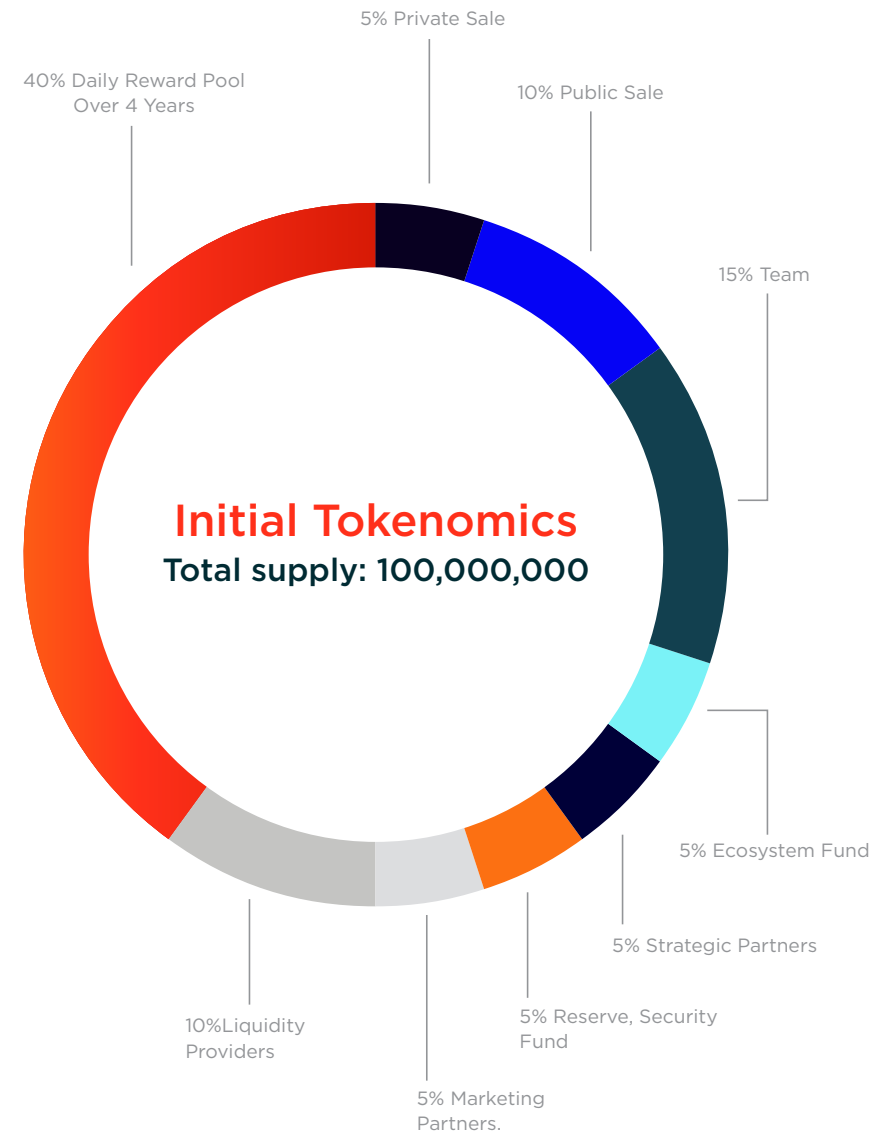
- 5% Seed round - 25% unlocked at genesis, 75% vested linearly over 1 year - all unsold burned - \$0.30 Per (70% discount)
- 10% Public sale - 50% unlocked at genesis, 50% vested linearly over 6 months - all unsold burned - \$0.60 Per (40% discount)
- 15% Team - vested linearly over 3 years
- 5% to ecosystem fund / growth / IPFS fees - 2% unlocked at genesis to seed liquidity pools and launch network costs, 3% vested over 2 years
- 5% Strategic partners - vested over 2 years
- 5% Marketing partners - 1% unlocked at genesis to onboard high-quality content, 4% vested over 2 years
- 5% Reserve / Security / Bug bounties - vested over 2 years
- 40% - daily reward pool
- 10% to liquidity providers

Max total supply can never exceed 100m.

After the 4 year distribution period reward pools are funded when ecosystem is in expansion.

The more coins that are burned means more rewards available for expansion.

More content updates and subscriptions equal more coins available for daily rewards.



HOW ARE WE GENERATING USERS



PANJEA SEEKS TO
GENERATE USERS IN
TWO WAYS:

>>> 1.

We have a marketing team focused on attracting creative talent within the key areas of independent news outlets and social commentators and up and coming music.

2. <<<<

During early phases of the project, Panjea's coin emissions programme will heavily incentivise early adoption users to interact, post and promote the network.

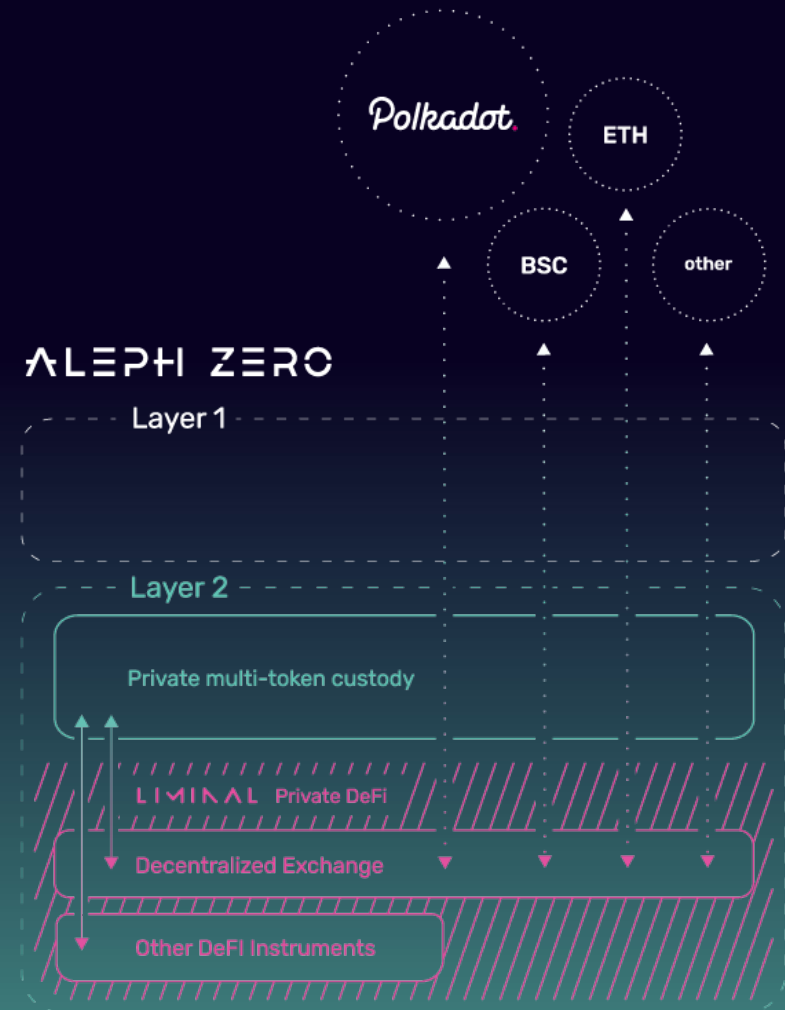
WHY ALEPH ZERO



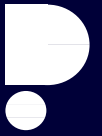
EXISTING PLATFORMS LACK THE SPEED AND EFFICIENCY NECESSARY FOR PANJEA

Aleph Zero was chosen as the ideal match for our standards:

- Privacy enhancing, proof-of-stake
- Public blockchain built for enterprise, Web 3.0 and DeFi
- Network capacity of 100,000 TPS
- Proof of Life (private smart contracts never expose KYC data)



USER RETENTION



*THANKS TO PANJEA'S
TOKENOMICS, WE DO NOT
HAVE TO INFLATE THE
VALUE OF OUR COINS*

Unlike other Web3.0 projects that require investors to retain (bag-hold) coins – our finite economic system drives value back into our currency.

AGAIN, ENSURING THAT OUR SUPPORTERS, INVESTORS,
CREATORS, CURATORS AND EVEN OUR USERS ARE
REWARDED FOR THEIR ADHERENCE AND USE OF
THE NETWORK.



ROADMAP



*OUR LONG TERM FOCUS IS
ON MORE ADVANCED WEB3.0
FUNCTIONALITY*



COMPETITOR ANALYSIS



- Imported current problems with social media
- No max coin cap - deflating users forced to bag hold to increase vote power
- Easily manipulated by elite class of power users
- Networks set back by controversial upper leadership decisions



- Touted as a decentralised and censorship resistant social media network
- Strayed from vision now one of a growing number of NFT marketplaces
- DAO based infrastructure (users vote on content worthy of rewards)
- Visionary leader resigned in favour of similar project

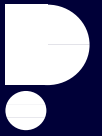


- Not a best fit social media product - uncommitted to a clear product vision
- No challenge to the problematic models created by Web 2.0 apps
- Advertising focused platform with no alternative financial model
- Slow development has meant traction is decreasing with supporters



- Over-spec'd product combining all Web3.0 functionality with Web2.0 failings
- Paid promotional and advertising models imports problems with Google
- Inflationary systems likely to cause future issues with tokenomics
- Tokenomics set to only reward investors, company and private sales

INVESTMENT DETAILS



INVESTMENT IN OUR NETWORK IS AVAILABLE:

- Initial launch price for PANJ is set as 1 USD to 1 PANJ
- Public raise price is set at 60% of launch price
0.6 USD to 1 PANJ

Our current coin price for new investors

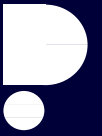
- Private raise price is set at 30% of launch price
0.3 USD to 1 PANJ

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PANJEA



*IT'S MORE THAN WEB 3.0
IT'S MORE THAN SIMPLE BLOCKCHAIN TECHNOLOGY
IT'S MORE THAN FINANCE*

*Putting the power back in the
hands of the little people*

PANJEA
JUST BE YOURSELF

TO DISCUSS INVESTMENT
OPPORTUNITIES WITH
PANJEA, PLEASE CONTACT:

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